



The Entertainment Package

The Entertainment Package gives you the opportunity to host your clients or colleagues at an ASO performance.

These packages are not only great networking opportunities but they also give you a marketing activity. Which one you choose is up to you!

This night of entertainment provides you with

- 30 B reserve tickets to an ASO concert
- Complimentary Programs for your guests
- Interval drinks in a private suite (Penfolds wines supplied by the ASO)
- Opportunity to meet ASO players and have them mingle with your guests

PLUS

Your choice of one of the following marketing initiatives:

- Seat drop of your company's collateral, or
- One direct mail opportunity to the ASO database, or
- Insert a flyer of your collateral into one edition of the ASO Newsletter

This exciting night can be spent with friends, entertaining clients or rewarding your employees. It's up to you!

Corporate Club Sponsorship

This level is slightly different from the Entertainment Package, as it gives the ASO partner an annual partnership and involvement with the Adelaide Symphony Orchestra.

Marketing /Branding

- Company name on the following printed collateral throughout the sponsorship. This includes : season programs, concert programs, newsletters, season diaries, ASO website
- Seat drop opportunities throughout the year at a selected concert
- Acknowledgement on the ASO signage at all concerts

Networking

- Throughout the year you will be invited to attend ASO sponsor events
- Your company will also be invited to attend other ASO VIP events, and concerts

Tickets

- An allocation of A reserve tickets will be provided
- Programs will be given to you and your clients at these selected concerts
- Your guests will be invited to attend the ASO interval drinks, with other sponsors, ASO Board members, and ASO musicians

Corporate Partner Level

This is an annual association with ASO receiving LOGO acknowledgement on all printed collateral.

This level of sponsorship involves an increase in marketing opportunities, and activity with the ASO as well as additional ticket allocations throughout the term.

These opportunities are limited and proposals are sent on request.

Other Options to Consider:

- Sponsor an ASO Principal Player or Section Leader
- Media sponsorship
- Major Partner sponsorship (all positions are filled at this point)
- Naming rights sponsor of an ASO Concert